

Budget Cuts Inspire Better Training

Ventura, CA (PRWeb) June 25, 2009 – In an economy where getting the most out of every dollar is an absolute must, eLearn Training Systems (www.elearntrainingsystems.com), a southern-California based online design firm is helping companies better train employees.

eLearn Training Systems (ETS) designs corporate training programs. But not just any training. ETS specializes in transforming “paper and ink” style training into interactive, web-based learning programs complete with short exams to ensure comprehension.

Contrary to employee training of old where the employee is ‘talked at’ by a subject matter expert or a human resources director, ETS has taken another approach. “Most organizations have excellent training programs already established. We focus on an interactive delivery of the training materials, assisting the workforce to internalize and process the content,” reports Samuel Hirschberg, who prior to serving as the Vice President of eLearn Training Systems authored and oversaw the technical development of dozens of computer-based learning programs, responsible for training thousands of trainees in the wellness and business training environments.

“The business world is changing and most organizations have been affected due to layoffs and the credit crunch,” reports Hirschberg. “These cut backs are causing employees to take on additional workloads, making better employee training a necessity.”

For eLearning to be most effective, curriculum is usually broken down into easy-to-digest chunks containing 5-10 minutes of training. In many cases, each of these short learning blocks are followed up with an interactive game or quiz to ensure comprehension of the material. The process is repeated until the learning goal has been met. And since it is online, every phase of the learning management process can be tracked for the manager to check on progress.

Electronic learning, also known as elearning is a type of technology supported education where the instruction is taught through computer technology. eLearning is flexible, organized and convenient for the trainee when given a timeline for completion. eLearn Training Systems standardizes the protocols so that every employee receives the same training and responds to the exact same testing procedures as other trainees. “The process is equal, there is no favoritism and it’s a level playing field,” says Hirschberg. “And combined with classroom style training, eLearning can be even more effective through a process called Blended Learning.”

“We design programs that literally force the trainee to be interactive, heightening the learning process,” Hirschberg said. Because so much is expected from today’s employee, the age of excessive training meetings where trainees are simply talked at are obsolete.

About eLearn Training Systems

eLearn Training Systems (ETS) develops online training systems for companies, schools and organizations. ETS specializes in re-designing “paper and ink” training materials into an automated and user-friendly online training system, integrating current teaching modalities to heighten the trainee’s performance. For more information about eLearning and online education, visit:

www.elearntrainingsystems.com