

## **eLearn Training Systems Now Provides Web-Based Employee Education**

**Ventura, CA** -- It's time to throw the 3-ring binders and the Motorola brick into the recycle bin. A new age of education is here to stay. It's called eLearning, a method of interactive training using a combination of experiences similar to an "IMAX" movie. This form of training has sprouted a service being provided by eLearn Training Systems ([www.elearntrainingsystems.com](http://www.elearntrainingsystems.com)), a southern-California based online design firm who transforms paper and ink employee training into interactive, web-based learning programs.

Electronic learning, also known as elearning is a type of technology supported education where the instruction is taught through computer technology instead of receiving a 250 page binder, which usually ends up on a shelf with all the others.

Elearning has emerged as a tool for organizations to create a managed learning environment in which all aspects of training are handled through a consistent user interface. "Elearning is typically surrounded by a lot of techno-babble, which simply means you are combining a beautifully designed web page to teach in a way that is extra fun and engaging," reports Kristy Hirschberg, a former 1st grade teacher turned corporate executive who now serves as the Director of Education for eLearn Training Systems.

For elearning to be most effective, curriculum is usually broken down into easy-to-digest chunks containing 5-10 minutes of training. In many cases, each of these short learning blocks are followed up with an interactive game or quiz to ensure comprehension of the material. The process is repeated until the learning goal has been met. And since it is online, every phase of the learning management process can be automated for the manager to check on progress.

E-learning provides people with different learning styles the opportunity to learn in a fun environment and at their own pace, resulting in better comprehension and job performance," says Hirschberg, who gained her Masters in Education and Technology from Pepperdine University. "Large corporations, health care networks and universities have utilized online training and web-based exam systems for several years in an effort to save time and money, while maintaining professional communications."

The term elearning, coined in the early 1990's is used extensively in the business sector where it generally refers to cost effective online training. "I see many companies and organizations operating like a public school classroom with the only technology being a VCR or DVD player, an overhead projector and maybe one computer," says Hirschberg. "elearning offers so many wonderful opportunities for better understanding of the important materials."

## About eLearn Training Systems

eLearn Training Systems (ETS) develops online training systems for companies, schools and organizations. ETS specializes in re-designing “paper and ink” training materials into an automated and user-friendly online training system, integrating current teaching modalities to heighten the trainee’s performance. For more information about eLearning and online education, visit: [www.elearntrainingsystems.com/](http://www.elearntrainingsystems.com/)

To schedule an interview or for more information call Sam at 805-220-7800 or [support@elearntrainingsystems.com](mailto:support@elearntrainingsystems.com)